



Seibon Carbon UK
Unit 7a Lawrence Ind Est, Dunstable, LU6 1BD
Tel: 0845 260 0015 Fax: 0845 260 0016
www.seiboncarbon-uk.com
info@seiboncarbon-uk.com

Qualification Criteria

1. Conduct business from a commercial location
2. Have a fully-functional website (E-commerce not required)
3. Complete Seibon Dealer Application
4. Provide photocopy of current VAT registration certificate
5. Provide photocopy of business card or company letter head
6. Provide photocopy of advertising
7. Provide photocopy of voided company cheque

Dealer Discount and Buy In

Because Seibon does not require buy in, dealer discounts will be based on purchase volume. More purchases qualify the dealer for deeper discounts. If the dealer does not make any purchases within any 12-month period, this dealer will be considered inactive, and Seibon will close the account. Purchase frequency will also affect dealers' discounts. If a dealer achieves a certain discount level, but ceases to make any purchases for a period of time, Seibon has the right to adjust the discounts. All prices and discounts are subject to change without notice.

Retail Customer Referral

Seibon will only assist DEALERS in sales-related matters, which means Seibon will not answer sales-related inquiries from end users directly. Dealers bear the responsibility to handle all customer service-related issues, including, but are not limited to, obtaining tracking numbers, handling freight damage claims, claiming defects/warranties, and obtaining authorization for returns/exchanges. Dealers should not refer end-users to Seibon directly. Such end-users will be referred back to the dealer.

M.A.P.

To promote fair competition and to reduce price-wars between Seibon dealers, Seibon US politely requests all dealers to work with Seibon's Minimum Advertising Price policy, which is to advertise no less than 10% off MSRP to retail customers in any form. The advertising forms include, but are not limited to, dealers' company website, online forums, catalogues, and other online marketplaces. Dealers choosing not to work within the spirit of this program may have their accounts re-considered by our US office where such action is deemed in contravention of brand policy. Note: This is not in anyway attempting to affect UK fair competition laws, it is in fact aiming to maintain good brand value and promote fair dealing between all our dealers.

Drop Ships

Drop ships services are available for a flat £5.00 drop ship fee per order.

Method of Payment

Prepaid: For UK dealers, acceptable methods are Credit Card, Bank Draft, Money Order, or Company Cheque (with prior approval). For international dealers, only wire transfers are accepted.

Returned Cheques

If a cheque is returned for any reason, a £25.00 GBP service charge will be applied, and company cheque will not be accepted on any future purchases. An additional 2% service charge per month will be added to outstanding balances on all returned cheques.

Freight

Prices do not include freight charges. All merchandise will be shipped by the fastest, most economical method available. If dealers wish to use their own freight company please advise at time of order, and no freight charges or drop ship fee will be applied to your order.

Termination

Seibon reserves the right to terminate any account that does not meet the conditions.



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DEALER ACCOUNT APPLICATION

Please check your qualifications before applying. See page 1 for dealer criteria.
International dealers: only sections I, II, III, and VII are required

(I) BUSINESS INFORMATION			(II) DESCRIPTION OF BUSINESS	
NAME OF BUSINESS			NO. OF EMPLOYEES	IN BUSINESS SINCE:
LEGAL (IF DIFFERENT)			BUSINESS STRUCTURE	
ADDRESS			<input type="checkbox"/> CORPORATION	<input type="checkbox"/> PARTNERSHIP
CITY			<input type="checkbox"/> PROPRIETORSHIP	<input type="checkbox"/> DIVISION/SUBSIDIARY
STATE			PARENT COMPANY: _____	
ZIP	COUNTRY		MARKETING AND SALES PROCEDURES (Check all that apply)	
PHONE	FAX		<input type="checkbox"/> INTERNET	<input type="checkbox"/> MAGAZINE/MAIL ORDER
E-MAIL			<input type="checkbox"/> RETAIL/SHOWROOM	<input type="checkbox"/> WHOLESALE DISTRIBUTOR
WEBSITE			VAT REG NO. #:	
			COMPANY REG. NO. (IF LTD):	
*IMPORTANT: PLEASE ATTACH A COPY OF VAT REGISTRATION WITH THIS APPLICATION				

(III) COMPANY PRINCIPALS/OFFICERS RESPONSIBLE FOR BUSINESS TRANSACTIONS			
(1) NAME	TITLE	DRIVERS LICENSE #	PHONE/EXT
HOME ADDRESS		BIRTH DATE	SSN
(2) NAME	TITLE	DRIVERS LICENSE #	PHONE/EXT
HOME ADDRESS		BIRTH DATE	SSN

(IV) BANK REFERENCES (UK Dealers Only)		
NAME OF BANK	CONTACT NAME	PHONE/EXT
ADDRESS	ACCOUNT #	
THIS IS A:	<input type="checkbox"/> BUSINESS ACCOUNT <input type="checkbox"/> PERSONAL ACCOUNT	
*IMPORTANT: PLEASE ATTACH A COPY OF VOIDED CHEQUE WITH THIS APPLICATION		



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(V) TRADE REFERENCES (UK Dealers Only)

COMPANY NAME	CONTACT NAME	PHONE NUMBER	FAX NUMBER

(VI) CREDIT CARD INFORMATION (UK Dealers Only)

CARD HOLDER'S NAME	BILLING ADDRESS	CARD TYPE <input type="checkbox"/> VISA <input type="checkbox"/> MASTER CARD <input type="checkbox"/> AMERICAN EXPRESS
EXPIRATION DATE	CREDIT CARD NUMBER	
THIS IS A: <input type="checkbox"/> BUSINESS CARD <input type="checkbox"/> PERSONAL CARD		
V-CODE (last 3-digit number in the signature box on back of card for VISA and MC, or 4-digit number above account number for American Express): _____		

(VII) POLICY AND CONDITION AGREEMENT

I hereby certify that the information in this Dealer Account Application is correct. The information included in this application is furnished on a strictly confidential basis in support of determining the qualification of this company as an official dealer of Seibon International, Inc. I have read and agreed to the terms and conditions published on the Seibon website (<http://www.seiboncarbon-UK.com/terms.asp>). I also authorize Seibon International, Inc. to investigate the references and banks listed and other credit resources pertaining to our/my credit and financial responsibility. I hereby accept to comply with all policies and conditions of sale provided by Seibon International, Inc. and understand that any violation of these policies and conditions could lead to cancellation of my account.

SIGNATURE

TITLE

DATE

Thank you for applying! When finished, please fax to +44 (0)1582 664728. If all information is completed, we will setup your account and send you a confirmation via email. Please verify that your email address is correct.